

Promote Your Business to the Community
Kirkwood-Des Peres Area Chamber of Commerce
2012 – 2013 Community and Business Directory
Advertising Contract

Business Name: _____
Contact Person: _____
Business Address: _____
City: _____ State: _____ Zip: _____
Phone: (B) _____ (C) _____
Email: _____

Here's what I am doing:

- Use my ad from last year with no changes.
- Use my ad from last year but make some MINOR changes.
- I will create and send a new ad.
- I need someone to design my ad.
- I want one (or more) additional business category listings in the Buyer's Guide section.

Please add these categories: _____

(Must be selected from

Approved Business Category list) _____

I agree to purchase an ad and/or listing: _____ (signature required)

Here's what I am paying for:

I am purchasing this size ad *(see ad pricing/size chart on other page):*

\$175 Business card \$550 Half page

\$290 Quarter page \$1000 Full page

I need minor changes to my ad: *(Minor changes are address, phone changes, removing/adding a line, etc)*

\$20 *(add to price of ad)*

I need my ad designed: *(add to price of ad)*

\$25 Business card \$75 Half page

\$50 Quarter page \$100 Full page

I want _____ number of additional business category listings. *(see Approved Business Category page*

\$25 per listing x _____ listing(s) *for choices)*

Here's how I am paying:

My check is for \$ _____ My credit card amount is for \$ _____

MC/VISA/AmEx Credit Card # _____ Exp. date _____

Here's my signature: _____

Mail to:

Kirkwood-Des Peres Area Chamber
108 W. Adams
St. Louis, MO 63122

Fax to:

(314) 821-5229

Email to:

Gina@thechamber.us
(314) 821-4161

Deadline is February 17, 2012

2012-13 Chamber Directory – Approved Business Categories

Please select your business category for the 2012-13 Chamber Directory from this list only. Sorry, no write-in categories accepted.

Accountants/Bookkeeping	Flooring	Puzzles/Games
Advertising/Direct Mail	Florists	Real Estate -
Alterations/Tailoring	Funeral Services	Appraiser/Broker/Investment
Apartments/Condos	Furniture/Home Furnishings	Real Estate - Commercial
Architects	Genealogy and Family History	Real Estate - Residential
Arts and Entertainment	Gifts/Specialty Shops	Remodeling
Attorneys/Legal Services	Glass	Restaurants/Bars
Audio/Video Services	Government	Reverse Mortgage Services
Automotive Sales/Services	Grocery	Roofing/Siding
Awards/Engraving	Handyman Services	Salon/Spa/Tanning
Awnings	Hardware/Building Materials	Screen Printing
Bakery/Deli	Health/Fitness	Security
Banks/Credit Unions	Heating/AC Contractors	Senior Services
Banquet/Catering	Home Health Care	Shoes
Barber Shops	Home Improvement	Shopping
Bird/Gardening Supplies	Home Inspections	Shredding
Brewery	Hospitals	Signs/Banners/Tradeshow Displays
Builders Home/Commercial	Hotels	Specialty Foods
Business Services	Insurance	Specialty Services
Butcher/Meat Market	Interior Designers	Sports & Recreation
Children's Clothing and Gifts	Internet Marketing	Tax Preparation
Chiropractic Physicians	Jewelry	Telecommunications
Churches	Landscape Design/Installation	Tourist Attractions
Cleaning/Sanitizing/Trash Services	Lighting Fixtures	Travel Services/Transportation
Clothing	Locksmith	Tree Services
Coffee	Machine Shop	Tuckpointing
Coin Dealers	Major Appliance Service	Tuxedo Rental
Commercial Cleaning	Marketing/Public Relations	Urgent Care
Computers	Massage	Water
(Hardware/Software/Security)	Mortgage Services	Waterproofing
Consulting/Coaching	Moving/Storage	Web Design/Development
Cosmetics/Skincare	Nametags	Wedding Services
Counseling Services	Newspapers/Publications	Wholesale
Country Club	Office Space Rental	Window Coverings
Credit Card Services	Office Supplies/Equipment/Furniture	Windows
Dance Instruction	Opticians/Ophthalmologists	Wine
Dentists	Organizations - Community/Non-Profit	
Divorce Services	Packaging/Shipping	
Dry Cleaning/Laundromat	Painting/Wallpapering	
Education/Classes/Libraries	Party Rentals/Supplies	
Electricians/Electrical Hazard	Pest Control	
Detection	Pet Services	
Embroidery	Photographer	
Employee Benefits	Physical Therapists	
Employment/HR Services/HR	Physicians	
Consulting	Plumbers	
Engineers/Surveyors	Point Of Sale Systems	
Event Planner	Printing/Copying Services	
Fabric Stores	Promotional Products	
Fencing	Property Management	
Financial Services		

2012 – 2013 Community and Business Directory – Technical Stuff

Where to Send Your Ad Copy & Artwork: Deadline – February 17, 2012

Debbie Meehling (graphic designer for The Chamber)

Email: debbie.meehling@sbcglobal.net

Phone: (618) 304-2622

If you have any questions concerning these specifications, please call Debbie.

Also, if you need assistance making minor updates to an existing ad or creating a new ad, please call Debbie.

Technical Stuff You Need to Do:

- In order to produce the highest quality publication, the *Business Directory* is prepared digitally.
- Ad prices listed are for those ads burned on a CD-rom, or e-mailed as a TIFF or EPS attachment to the Chamber's graphic designer, debbie.meehling@sbcglobal.net. (Please provide hard copy for accuracy.)
- MAC and PC files will be accepted if prepared using Adobe Photoshop, Adobe Illustrator, or QuarkXpress.
- Include all fonts and supporting artwork used in your ad.
- All artwork needs to be saved as EPS or TIFF files at 300 dpi. Truetype fonts are not acceptable, unless converted to paths.
- Please do not provide pdf files.
- If the supplied electronic format is not compatible, a design fee will be charged. While ads produced as electronic files are preferred to insure quality, we realize some of our advertisers may not have this capability.
- Camera-ready art will go to press "as is".
- Please double-check your size and copy, as it is difficult and sometimes impossible to make corrections.

If you do not understand all of this technical information, the professional preparing your ad will. Please give her/him this page because s/he will need this information to create the appropriate ad for this publication.

Questions? Contact:

Gina March
Kirkwood-Des Peres Area Chamber

108 W. Adams

St. Louis, MO 63122

Gina@thechamber.us

(314) 821-4161

(314) 821-5229 fax



Deadline: February 17, 2012

2012 – 2013 Community and Business Directory Advertising Sizes and Prices

The **Community and Business Directory** has the Right Size Ad for Your Business!

Full Page -
\$1000

(8.5 x 11"
page)

½ Page-\$550

½ Page
-\$550

¼ Page-\$290

¼
Page
\$290

Biz Card
Size
\$175

Biz Card
Size
\$175

Directory Ad Sizes and Costs

Size V= vertical H = horizontal	Dimensions Width x Height	Ad Price	Minor Correction Fee (if needed)	Design Fee (if needed)
Full-Page	7 7/8 x 9 5/8"	\$1000	\$20	\$100
Half-Page (H)	7 7/8 x 4 11/16"	\$ 550	\$20	\$75
Half-Page (V)	3 5/8 x 9 3/8"	\$ 550	\$20	\$75
Quarter-Page (H)	7 7/8 x 2 3/8"	\$ 290	\$20	\$50
Quarter-Page (V)	3 5/8 x 4 3/4"	\$ 290	\$20	\$50
Business Card (H)	3 5/8 x 1 7/8"	\$ 175	\$20	\$25
Business Card (V)	1 7/8 x 3 5/8"	\$ 175	\$20	\$25