



LIVE2LEAD

SPONSORSHIP GUIDE

FRIDAY, OCTOBER 3RD, 2025

Holiday Inn St. Louis SW Route 66
10709 Watson Rd, St. Louis, MO 63127

8 am - 3:30 pm

JOHN C. MAXWELL | ANTHONY TRUCKS
TIFFANI BOVA | JESSE COLE | CRAIG GROESCHEL
MARK COLE | VALORIE BURTON

CONFERENCE OVERVIEW



JOHN C. MAXWELL
#1 Leadership Expert and
Best-Selling Author



ANTHONY TRUCKS
Coach, Speaker, Author,
and Former NFL Player



TIFFANI BOVA
Top50 Business
Thinker in the World



JESSE COLE
Owner of the Savannah Bananas
and Creator of Banana Ball



CRAIG GROESCHEL
Senior Pastor,
Bestselling Author, Leader



MARK COLE
CEO Maxwell Leadership



VALORIE BURTON
Life Strategist, Bestselling Author,
Positive Psychology Expert,
Motivational Speaker

LIVE2LEAD is an annual leadership gathering developed by Maxwell Leadership. Now in its 12th year, Live2Lead has inspired countless leaders by sharing invaluable leadership and personal growth principles with live audiences and at over 300 simulcast locations worldwide.

Attendees have the unique opportunity to learn from renowned leadership experts from a wide range of industries, gaining fresh perspectives on relevant topics and leaving equipped with practical tools to enhance their leadership abilities and drive. Our participants walk away inspired, motivated, and prepared to lead with renewed passion and purpose.

This year, Live2Lead will bring together ambitious leaders and teams from diverse fields, including healthcare, education, real estate, hospitality, financial services, law, and more.

Over the years, Live2Lead has featured an impressive lineup of past speakers, including Simon Sinek, Dave Ramsey, Steve Harvey, Ed Mylett, Jamie Kern Lima, Cheryl Bachelder, Warrick Dunn, Linda Kaplan Thaler, Dan Cathy, Liz Wiseman, and Valorie Burton.

Explore our sponsorship packages below to position your brand in front of driven leaders eager to grow their business and influence.

LIVE2LEAD

PARTNERSHIP PACKAGES

VISIONARY PARTNER

\$2,500 (limit 3)

6 Reserved Tickets (6 VIP lunches)

- Title logo on all flyers and media promotion
- Pre and Post Event promotion as partner
- Full-Page ad in Event Guidebook
- Preferred Seating at event
- Optional Vendor Table (your choice - contact Chamber Team for details)
- Inclusion of approved brochures, collateral marketing materials, and giveaways in the attendee welcome packet
- Optional Private Viewing Event held at your location of choice prior to February 1, 2026 (includes Event Guidebooks for up to 75 attendees - modified to meet your schedule - Contact Chris Ley for details)

INSPIRATION PARTNER

\$1,000 (limit 5)

4 Reserved Tickets (4 VIP lunches)

- Logo on all flyers and media promotion
- Pre and Post Event promotion as partner
- Half-Page ad in Event Guidebook
- Preferred Seating at event
- Optional Vendor Table (your choice - contact Chamber Team for details)
- Inclusion of approved brochures, collateral marketing materials, and giveaways in the attendee welcome packet

COLLABORATION PARTNERSHIP

\$500 (limit 10)

2 Reserved Tickets (2 VIP lunches)

- Logo on all flyers and media promotion
- Pre and Post Event promotion as partner
- Quarter-Page ad in Event Guidebook
- Preferred Seating at event
- Optional Vendor Table (your choice - contact Chamber Team for details)
- Inclusion of approved brochures, collateral marketing materials, and giveaways in the attendee welcome packet

BOOTH SPONSOR

\$300 (limit 5)

1 General Admission Ticket (1 GA Lunch)

- Exhibitor booth in the event hall
- Mention from the stage during the event
- Inclusion of approved brochures, collateral marketing materials, and giveaways in the attendee welcome packet

LIVE2LEAD



LIVE2LEAD

Powered by



**The
Chamber**

Kirkwood • Des Peres Area

THE CHAMBER THAT **HAS IT ALL!**

Questions?

Email

Chris@TheChamber.us

